08/06/2020

Starterbook

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* We can conclude that the success rate for crowd funding campaigns is high.
* We can also conclude that Kickstarter is basically for people who want to fund their art related projects and it is a popular platform with people all around the world. Not just the US.
* The data also shows that Kickstarter is better for people who want to fund their campaign on a small scale. Projects requiring budgets over a 100,000 are rarely successful.

1. **What are some limitations of this dataset?**

Ans. It does not indicate why projects were successful, canceled, or failed. The only one indicator is the number of backers every project got. Which is not enough. I think the data is also a little unstructured. The number of projects that are live are almost nonexistent and is an outlier. It doesn’t contribute in concluding anything.

1. **What are some other possible tables and/or graphs that we could create?**

Ans. Another possible table would be to check which country had the most funding campaigns, and which one country had highest grand total in terms of money.

A **pie chart** could also be used to show the total number of successful, canceled, or failed campaigns overall. A **histogram** can be used to show which category had the most successful, canceled, or failed campaigns.